

Key Speaking Topics:

9 Dimensions of Conscious Success

Millennials, high potentials, corporate executives and anyone who wants to achieve higher levels of conscious success will leave this speaking engagement inspired, motivated and equipped to achieve success. In 9 Dimensions of Conscious Success, Nielson addresses the dilemma of how to achieve individual success by defining your purpose in life and outlining a practical process model to chart their path to success. Nielson entertains and inspires audiences with real-live stories, humor, and a humble approach to leave a lasting impression.

Speaking Content Includes:

- **What** - 9DCS Model and Improvement actions.
- **So What** - Data that reinforces why this is so important now.
- **Now What** - What are the actions any individual, leader or organization can take to improve their path to success?

Benefits:

- Improved Collective Performance
- Individual Effectiveness & Accountability

Accelerate Your Change - Accelerate Your ROI

The one thing that is constant in the business world is Change...and yet so few companies are equipped to manage change in a structured, consistent and effective manner to minimize disruption while optimizing opportunity and business growth. In *Creating A Change Adaptive Culture*, David Nielson guides his audience through an understanding of key factors that slow implementation of change in organizations while providing an overview of a structured approach (Change Management Essentials) to managing resistance, organization disruption, and ultimately, a pathway that creates a differentiating change adaptive culture that separates high performing organizations from the rest.

Speaking Content Includes:

- **What** - See how true Sponsorship & Adoption Readiness provide the change levers that will make the difference between success and failure.
- **So What** - 75% of major change initiatives fail at the point of "go live" creating negative ROI.
- **Now What** - What structured approach can organizations leverage to consistently implement change initiatives successfully to optimize business growth?

Benefits:

- Understand how & why a structured implementation approach improves performance.
- Learn about the role clarity required for implementation success.
- Accelerate ROI achievement for each initiative.

Other Speaking Topics:

- *Creating A Change Adaptive Culture*
- *5 Biggest Change Sponsor Mistakes*
- *Adoption is the ROI Driver in Change*
- *"Good Dog, Bad Dog" - Reinforcing High Performance*
- *Creating a High Accountability Culture*



DAVID E. NIELSON

Author & Speaker

David Nielson is the founder and CEO of DNA Worldwide, a management consulting firm specializing in the execution of business strategy implementation and large-scale change. Mr. Nielson brings over three decades of corporate, Fortune 500, and private consulting experience in organizational change management, leadership development and training.

As an author, internationally recognized speaker and facilitator, David Nielson is an engaging, entertaining, and considered an inspiring thought leader on a broad spectrum of topics ranging from planning for Conscious Success, to Overcoming Organization Disruption and Implementing Change Effectively.

Before DNA, Mr. Nielson was the Managing Director of a small boutique consulting firm where he specialized in Strategic Change and Accelerating Implementation. He also served as Director of Organization Development and Manager - Sales and Marketing Planning at the Coors Brewing Company.

*David Nielson is the author of
"9 Dimensions of Conscious Success -
It's All About You!"
Available Now: dnaworldwide.net/Success*

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